



# 2010-2011 Membership Directory Advertising

The Lumber Association of California & Nevada's Membership Directory is published annually, and this year's directory will include the company names, addresses, contacts, phone numbers, fax numbers, and e-mail addresses of all 500+ members in California and Nevada. In addition, it will contain a list of board members, past presidents, listings of affiliated associations, and a detailed calendar of events.

This easy to use 2-color manual will be in the hands of every lumber and building material dealer member involved in the LACN. Advertising in the LACN Membership Directory offers a unique and cost effective method to reach the lumber dealer decision makers in this multi-million dollar industry. This directory is a great way to advertise your products and/or services to over 500+ LACN members!

**Call to reserve your advertising space today, space is limited. DEADLINE IS MARCH 1, 2010.**

### ADVERTISING RATES:

<u>ad size</u>	<u>black/white</u>	<u>2color</u>	<u>width x height</u>
Full page	\$600	\$850	7 1/2" x 10"
Half page	\$475	\$650	7 1/2" x 4 7/8"
Quarter page	\$350	\$475	3 5/8" x 4 7/8"
Inside front cover	\$900	\$1100	7 1/2" x 10" <b>SOLD</b>
Inside back cover	\$900	\$1100	7 1/2" x 10" <b>SOLD</b>
Outside back cover		\$1300	7 1/2" x 10" <b>SOLD</b>

### ADVERTISING DIMENSIONS:

(NON-MEMBER RATES: Add 50% to above prices)

### MECHANICAL REQUIREMENTS:

Artwork is preferred in one of the following forms only. If you need help with your ad call LACN at (800) 266-4344.

1. On disk in its original format including all fonts and linked graphics. If submitting artwork on disk or CD, please include a hard copy. **(Preferred PC Format: EPS\*, PDF, AI\*, TIF (300 dpi minimum) \*converts text to outline or curves.** Mail to LACN, 177 Parkshore Drive, Folsom, CA 95630
2. E-mailed to [micheylb@lumberassociation.org](mailto:micheylb@lumberassociation.org) in the above format.
3. If providing camera ready artwork *contact LACN at (800) 266-4344 for specifications.*

### 2010-11 CONTRACT & AGREEMENT: Advertising deadline is March 1<sup>st</sup>.

Our company will run a:     black/white             2color (2<sup>nd</sup> color is green PMS #335)  
     full page     half page     quarter page

Bill us     Check enclosed     Charge to my Credit Card \$ \_\_\_\_\_ Amount enclosed or billed.

Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

To pay by credit card please complete the following information and fax to (916) 235-7496 or mail to the address below.

Card Type:  MasterCard     Visa     American Express     Discover

Card Number: \_\_\_\_\_ CCV-CSC#: \_\_\_\_\_

Name On Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

If company card - Company Name: \_\_\_\_\_

Cardholders Signature: \_\_\_\_\_

LACN, 177 Parkshore Drive, Folsom, CA 95630, Phone: (800) 266-4344 or (916) 235-7490, Fax: (916) 235-7496,

E-mail: [lacn@lumberassociation.org](mailto:lacn@lumberassociation.org) website: [www.lumberassociation.org](http://www.lumberassociation.org) madrone/micheyl/directory/2010-11Directory/2010-11directoryadcontract.doc