

# LACN ANNUAL CONVENTION

## Building the Future

October 21-22, 2010

## Schedule of Events

### Thursday, October 21

#### LACN Board of Directors Meeting

11:00 AM – 2:30 PM



#### LACN Log Jam 2010 5K Fun Run

3:00 – 5:00 PM (optional event)

Hyatt at Fisherman's Wharf

(T-shirt for all participants)

Something new this year! From a suggestion by several members, we're adding a "Log Jam 5K Fun Run" with a course laid out in the Fisherman's Wharf area from the hotel and back. This is something for everyone and you'll be finished in time for the Thursday evening Opening Reception. With the Log Jam registration fee (\$30) going to the Wounded Warrior Project, a national organization which



Proud Supporter of **WOUNDED WARRIOR PROJECT** honors and empowers America's wounded military veterans. WWP provides assistance, support and services for

American veterans who need healing – both physical and mental. WWP is a nonprofit organization and contributions are fully tax deductible. (Not able to run or walk the Log Jam this year but want to help The Wounded Warrior Project with a donation? Donation information is on the registration form.)

**Convention Registration** 5:30 – 6:30 PM

**Opening Convention Reception** 6:30 – 8:00 PM

Catch up with old friends and meet new ones at the opening convention reception in the downstairs Conference Center at the Hyatt at Fisherman's Wharf. Hors d'oeuvres and a no host bar will be awaiting your arrival. See you there.



### Friday, October 22

#### Convention Registration/Buffer Breakfast

7:00 – 9:00 AM

#### Associates Council Meeting

7:15 – 8:15 AM

The Associates Council meeting is open to all LACN Associate and Affiliate members, with open discussion on making membership in LACN more valuable to members.

### Friday, October 22 cont.

#### Opening Session & Legislative Update

8:30 – 9:15 AM

LACN's official welcome to the 2010 Annual Convention with updates on LACN government affairs, programs and special projects and an update on legislative issues affecting the industry.

#### Education Program 1

9:30 – 11:30 AM

*Trees Are the Answer*

Dr. Patrick Moore, Ph.D.,  
Greenspirit



Dr. Patrick Moore is an internationally renowned ecologist and environmentalist.

Beginning his career as an activist/leader in the Greenpeace movement he now concentrates on collaborative efforts aimed at finding environmental solutions. As a public figure and a senior spokesperson for the Forest Alliance of BC he appears on national television and radio and is often quoted in the press. He is an accomplished author and photographer and recently published "Green Spirit – Trees are the Answer," a book on forestry and the environment. In 1991 Dr. Moore founded Greenspirit, a consultancy focusing on environmental policy and communications in natural resources, biodiversity, energy and climate change.

Dr. Moore has spoken at past LACN conventions and 2<sup>nd</sup> Growth conferences and is a dynamic and inspiring presenter.

#### Convention Luncheon

Noon – 1:30 PM

*State of the Association,  
Association Business  
and Reports*



Mike O'Brien is President and CEO of the National Lumber & Building Material Dealers Association (NLBMDA).

The National Lumber & Building Material Dealers Association (NLBMDA) represents its members in the national public policy arena in the development of laws, regulations and policies affecting lumber and building material dealers, its customers and suppliers. Founded in 1917, the association has over 6,000 members operating single or multiple lumber yards and component plants.

O'Brien has been in his current position since 2008 and directs the daily activities of the association, including government relations, federation relations, member services, public relations, finance and administration. He is an experienced trade association executive with additional experience in Washington DC government affairs and lobbying.

## Friday, October 22 cont.

### Education Program 2

1:45 – 3:00 PM

*Against the Grain: High yield leadership in a low confidence economy*

Randy Morgan, CSP  
Morgan Systems  
International



We live in a time where the un-insured and un-assured are equally vulnerable to debilitating disease. Consumer confidence is at an all-time low along with job satisfaction and employee engagement. Randy Morgan's Three Legged Leadership is about re-instilling confidence in teams by reconnecting with the "stable ground" within ourselves.

Randy is CEO of Morgan Systems International, an international speaking, training, and association management and consulting firm. He is a nationally recognized expert in the areas of affective leadership and astonishing customer service.



### Associates Reception and Tabletop Displays

5:00 – 6:30 PM

View new products and services available from our Associate Members and thank them for all the support they provide LACN.

### President's Dinner and Awards Program

6:30 – 8:30 PM

The Hyatt at Fisherman's Wharf's beautiful Presidio Ballroom will provide the backdrop for the President's Dinner.

The President's Award and Associate Member of the Year Award will be presented at the dinner and the new 2011 LACN Officers will be installed.



For convention questions contact  
LACN at (800) 266-4344  
E-mail: [lacn@lumberassociation.org](mailto:lacn@lumberassociation.org)  
[www.lumberassociation.org](http://www.lumberassociation.org)

## Convention Schedule of Events at a Glance

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3:00 – 5:00 PM LACN Log Jam 2010 5K Fun Run  
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6:30 – 8:00 PM Opening Convention Reception

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9:30 – 11:30 AM Education Program 1  
*Trees Are the Answer*  
Dr. Patrick Moore, Greenspirit  
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Business and Reports*  
Mike O'Brien, NLBMDA President  
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*Against the Grain: High yield  
leadership in a low confidence  
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Program

### Hotel Information

The Hyatt at Fisherman's Wharf is the host hotel for the 2010 LACN Annual Convention in San Francisco.

Hotel address: Hyatt at Fisherman's Wharf, 555 North Point Street, San Francisco, CA 94133, (415) 563-1234.

Hotel reservations can be made by calling Central Reservations at (888) 421-1442 and requesting the "LACN Annual Convention" rate. Room rate is \$185 single or double occupancy. Room reservations must be made by September 24, 2010. Reservations received after the cut-off date will be based on space and rate availability at the hotel. Overnight self parking is \$32 and valet parking is \$45.

The San Francisco International Airport is located 16 miles from the hotel. Transportation to and from the airport is available by taxi or Airport Express. Airport Express is available for a minimal fee of \$16 one way, or \$28 round trip. The taxi fee is approximately \$45 per way. Discount rental cars through Budget Rental Cars are available with BCD #U250962 at budget.com.

Photo courtesy of San Francisco CVB.