

# California Jobs Initiative

## Fact Sheet

In 2006, the Governor signed into law AB 32, which requires California to reduce emissions to 1990 levels by 2020. The California Air Resources Board (CARB) was tasked with developing new regulations with implementation beginning in 2011.

Since 2006, California has suffered from perpetual budget crises and a recession that has cost thousands of jobs. When AB 32 was passed, California was in a much better state financially than it is now. California families are being hit hard by job loss, foreclosures, furloughs and many other unforeseen challenges. Businesses and consumers will be greatly harmed by these additional costly regulations, which will result in fewer jobs and higher costs that are passed onto consumers.

California must focus on creating jobs and improving the economy, not implementing expensive regulations that will create more bureaucracy and burden businesses already struggling to keep their doors open in this economy. While protecting the environment is important, we must temporarily delay the implementation of AB 32 until California's economy has recovered.

**The California Jobs Initiative is vital to our economic recovery.**  
***California cannot afford to enact CARB's arbitrary regulations.***

- At the time AB 32 was enacted, California's unemployment rate was 4.8%. It is now a whopping 12.4%!
- These new regulations could cause the loss of hundreds of thousands of existing jobs. In our current economic crisis, California's working families cannot afford more lost jobs.
- Temporarily postponing AB 32 will protect existing jobs and will allow us to focus on economic recovery.

**The California Jobs Initiative protects small businesses and working families.**  
***Businesses and consumers simply cannot afford to be hit with additional costs right now.***

- Without the California Jobs Initiative, California families will pay an average of \$3,800 MORE in higher costs for daily necessities, such as food, utilities, gas and other services. California families can't afford to pay more, especially for these basic items.
- Small businesses will have to pay an additional \$50,000 per year just to comply with AB 32. These additional costs will ultimately force many small businesses to close or cut back their workforce drastically.
- Because businesses will not be able to absorb these additional costs, they will be passed onto consumers in the form of higher prices, ultimately falling on the shoulders of poor, working and middle class families who are already struggling to make ends meet.

**The California Jobs Initiative means less regulation and more jobs.  
*Implementation of CARB's new regulations will cost BILLIONS of dollars! Now is not the time to implement expensive, new programs.***

- The total cost of implementing AB 32 is estimated at over \$60 billion. It burdens all California businesses from truckers and diners to manufacturers.
- Now is not the time to implement aggressive regulations that will hurt our economy and cost the state billions of dollars that we do not have.
- The additional regulations of AB 32 will create an uncompetitive job environment in California, driving out businesses and further hurting our economy.